






Appendix A: Proposed List of Latino Community Events

| # | Event Name | Event Dates/ Venue | Booth/ Sponsorship Cost Selected or Not Selected | Event Details | Event Photos |
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| 1 | Hispanic Seafair | Sunday July 27th, 2014 Seattle Center Mural Amphitheatre 11am – 7pm | \$1,500 SELECTED FOR 2015 | <ul style="list-style-type: none"> 7,500+ attendees 35th annual Hispanic Seafair Festival Free family events w/ entertainment, food, activities |  |
| 2 | Afrolatino Festival | Sunday August 17th, 2014 Magnuson Park, 7400 Sand Point Way NE, Seattle, WA 12pm – 7pm | \$1,000 NOT SELECTED | <ul style="list-style-type: none"> 2,000+ attendees Celebrate the diversity within Latino culture through music and art Free family events e/ music, dancing and entertainment for all |   |
| 3 | Fiestas Patrias Parade & Festival | Parade: Saturday September 13th, 2014 South Park Parade and | \$1,000 SELECTED FOR 2014 | <ul style="list-style-type: none"> Celebration of Hispanic Heritage Month and the Independence Day of multiple Latin American Countries Free family events with music, dancing and food |  |

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| | | <p>Fiesta 12pm – 6pm</p> <p>Festival: Saturday September 13th, 2014 Seattle Center Festival 12pm – 6pm</p> | | <p>organizations and advocates for Latino Community participate in the parade.</p> <ul style="list-style-type: none"> • Previous years we have had the WM truck go through the parade. |  |
| 4 | Cinco de Mayo | <p>Date: 5/ 2nd or 3rd /2015 Option 1: KKMO Option 2: KDDS</p> | <p>Variety of sponsorship levels</p> <p>NOT SELECTED</p> | <ul style="list-style-type: none"> • These two community radio stations hosts Cinco de Mayo event. • The focus is in being family event • It is the first event for Latino community from December – it is a great first event to kick-off the year |  |
| 5 | Fiesta Premio Esmeralda | <p>Date: July 19, 2015 Emerald Downs 12pm – 6pm</p> | <p>Variety of sponsorship levels from \$650 - \$20,000</p> <p>SELECTED FOR 2015</p> | <ul style="list-style-type: none"> • Event at Emerald Downs for the entire family. • Entertainment, music, horse racing and Mexican horse dancing, charros at the event. • Great event for the Latino Community and brings a different type of fun for the community |   |

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| 6 | Fiestas Patrias Parade & Festival | <p>Parade: Saturday September 13th, 2015 South Park Parade and Community Fiesta</p> <p>Festival: Saturday September 13th, 2015</p> | <p>\$1,000</p> <p>SELECTED FOR 2015</p> | <ul style="list-style-type: none"> • Celebration of Hispanic Heritage Month and the Independence Day of multiple Latin American Countries • Free family events with music, dancing and food • PARADE: All leading community organizations and advocates for Latino Community participate in the parade. • Previous years we have had the WM truck go through the parade. |  |
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