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WASTE MANAGEMENT ENCOURAGES REUSE AND RECYCLING DURING DTV UPGRADING

Dated TVs contain recyclable plastic, glass, and metal

Seattle, June 4, 2009, 2009 – With the digital television transition deadline quickly approaching, many consumers are upgrading outdated televisions. While the switch to digital means better sound and picture quality, it also means thousands of televisions are entering the waste stream.

Waste Management of Washington is emphasizing the importance of reusing televisions and other electronic products when possible, and recycling those that cannot be reused. Reuse and recycling not only conserve valuable resources, but also slow down the rate at which we are filling valuable landfill space.

“Televisions and computers are not accepted in the garbage in King and Snohomish Counties,” said Rita Smith, Waste Management’s Community Education Director. “Many electronics, especially TVs and computers, contain toxic materials such as lead, cadmium and mercury. Reuse and recycling keeps these toxic materials out of our landfills and recovers valuable resources.”

Fortunately, Washington has a FREE, convenient and environmentally responsible recycling service for televisions, computers, monitors, and laptops. Residents and non-profits can call 1-800-RECYCLE or visit <https://fortress.wa.gov/ecy/recycle/> to identify locations across the state that accept electronics at no cost. Recycling also reduces the need for extracting raw materials from the environment, as well as the energy required to make new materials.

According to the U.S. Environmental Protection Agency, approximately two million tons of electronic waste is recycled each year and five million tons, a majority of which is consumer electronics, is currently being stored in garages and basements.

Waste Management also offers curbside collection of e-waste in limited areas, to check if curbside e-waste collection is available in your community, please visit our website at www.wmnorthwest.com.

For information about Waste Management’s nationwide e-waste recycling operations, please visit: www.wm.com/lq or www.wm.com/sony

About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. For more information about Waste Management’s services, visit www.wmnorthwest.com or www.thinkgreen.com.